

### Strategic Plan 2023 - 2027

#### **MISSION**

AIAVT is the voice of the architecture profession, dedicated to serving its members, strengthening our communities, and improving the built environment.

#### VISION

Lead the profession to an equitable and sustainable future.



#### **Member Engagement**

Viewed through the lens of equity, diversity and inclusion

#### GOALS

**CORE VALUES** 

Build a diverse body of connected design professionals engaged with our communities



#### **Public Outreach**

Promoting architcture and strengthening connections with the public throughout Vermont

# Elevate public awareness and advocate for the profession

#### **STRATEGIES**

- 1. Advance initiatives that support equity, diversity and inclusion
- 2. Promote gender equity in the profession
- 3. Support career development for Emerging Professionals
- 4. Increase AIAVT membership and retention
- 5. Strengthen and sustain AIAVT's financial position
- 6. Be a model for an active, effective and well-run volunteer organization

- 1. Amplify AIAVT's voice in the legislature and statehouse to influence public policy that affects the architectural profession
- 2. Hire a lobbying firm to strengthen AIAVT's statewide advocacy efforts
- 3. Position architects as leaders through public relations and community engagement
- 4. Continue to build relationships with state officials and employees
- 5. Foster the education of future generations by expanding relations with Vermont schools and universities
- 6. Build collaborative relationships with allied organizations
- 7. Leverage the press and media

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### **Climate Action**

Advancing knowledge and expertise in pursuit of a sustainable future

## Accelerate actions to improve ecological and human health

- 1. Advocate for issues and policies that promote and codify sustainable design practices
- 2. Be at the forefront of bold initiatives to fight climate change
- 3. Educate and inspire members to lead
- 4. Participate in the development of the Vermont Commercial and Residential Building Energy Standards (CBES/RBES)
- 5. Take steps to make AIAVT events and operations more environmentally friendly