The AIAVT newsletter provides advertisers with a unique opportunity to keep their architecture-related products and services top-of-mind among the Vermont community who design, specify, and purchase materials and services on behalf of their clients. Many of the largest and most prestigious built environment projects are managed by AIA architects.

**Advertising Frequency**
With AIAVT’s new responsive online format and news “card” feature, single, timely stories are published throughout the year. These stories are collected in digest form, and published quarterly to an e-mail newsletter, sent directly to members on January 31, April 30, July 31, and October 31. Advertisements are placed both alongside the individual news stories, as well as in the e-mailed newsletter digest, and are linked directly to your website. *This means advertisers achieve more exposure than if only quarterly issues were published.*

**Space Reservations:**
Ad space can be reserved on a rolling basis for online news stories. Inclusion in AIAVT’s email newsletter should be reserved by the 15th of the month of publication.

**Materials:**
Due no later than the 20th of the month of publication.

**Advertising Specifications & Rates:**
- **Size:** Recommended size 1000 pixels wide x 2000 pixels high (must be 1:2 ratio).
- **Fonts:** Should be sized for an effective display size of 350 X 700 pixels or approximately 3 X 6 inches, otherwise text and logo may become too small to read.
- **Format:** JPEG; RGB color; sRGB color space for best overall results on a variety of screens.

<table>
<thead>
<tr>
<th>Website Ads &amp; Newsletter Rates</th>
<th>Member</th>
<th>Nonmember</th>
</tr>
</thead>
<tbody>
<tr>
<td>6 months</td>
<td>$550</td>
<td>$700</td>
</tr>
<tr>
<td>12 months</td>
<td>$945</td>
<td>$1200</td>
</tr>
</tbody>
</table>

**See AIAVT News and actual ads:**
[AIAVT Online News Article](#)
[AIAVT E-Newsletter](#)

**Submissions/ Payments/ Contact:**
Submissions/questions: [info@aiavt.org](mailto:info@aiavt.org), Phone: 802.448.2169
Make checks payable to AIAVT: AIA Vermont
47 Maple Street, Suite 315
Burlington, VT 05401