

AIA Minutes: August 5, 2015, TruexCullins Offices

Present : Ward Joyce, Evon Calabrese, Dan Goltzman, Joel Page, Lisa Rovner, Eric Morrow, Diantha Korzun, Danny Sagan, Carol Miklos

Minutes from the Retreat will be finalized and reviewed at next meeting.

PROGRAM REPORTS:

Report from the **Public Policy Committee**: Dan says there will be a conference call to talk about strategy for the statute of repose. Briefs re: other issues will be discussed. We will hear about these at the next meeting. Info can be distributed through Carol's office.

Next major event is the **Golf Tournament**: Joel reports: We are in good shape. We have about 12 teams, we have more that have verbally pledged. We are talking 24 maximum teams allowed. Most of the teams are comprised of product vendors; not a lot of architects are playing. We are encouraging architects to play on a team. A team is \$600 and a person is \$150. A lot of the teams are looking for players. Lisa suggested sending out an e-mail to individuals who may be looking for a team to play on. Carol made the point that we are getting singles who are signing up. Carol gave some names of people who might want to play. Joel asked for names of people from Carol. Dan asked if you can play if you are a "Total Hack." The answer to that question is "yes." Lisa suggested that we might let it be known that people do not need to be good to play.

The question came up as to who would be the photographer for the event. Joel said that we are in good shape for volunteering but could use a few more. Lisa said that she will come to volunteer. No raffle, no auction will take place at the event; people want time to mingle.

Lisa: We had a **June Retreat**. The archistream was the only discussion that Lisa was not apprised of. Gary may want to keep the Archistream for next year. There was a discussion lately about the Archistream . Maura and Kevin lean towards being against the idea of keeping it. The price to sell it would be 18K or best offer. Gary said that he would go with the decision of the group. Gary thought he had a person to staff it. We had hired someone and they did not do much to promote the it. Kevin, Maura, and Carol were on the call that decided to move forward with the sale.

Eric said there was some discussion at the retreat about using the Archistream to promote 2030.

The point is made that we cannot make a decision without the treasurer and the past president who commissioned the Archistream.

Carol made the point that hiring a coordinator may not be a long-term solution because it seems like a position that someone will not really be invested in and move on from soon. Carol has been working with the archistream programming director.

The discussion of the Archistream continued to investigate how it might work in the future. Carol suggested Carmen who works part time at Truex. Carol made the point that Diane G did a lot of work with the Archistream but that the recent programming director did not.

Lisa asked whether or not we should advertise. Carol said that she would list it for sale.

It was discussed that the original mission of the grant for the Archistream has been met. It would be great if another chapter would buy it and use it for the same purpose.

The goal is to recoup what AIAVT has already put into the project. There was some discussion about what price to ask for the Archistream. Lisa encouraged Carol to bring the flyer to CACE offering the Archistream for \$18K. If we don't sell it will get housed for the Winter.

Studio Social needs to be postponed. It was under subscribed this summer. Lisa said that it would be at Dore and Whittier this fall. Lisa and Eric discussed the details of trying to coordinate it. It would be the **October Event**.

VT/NH joint meeting is not happening. NH does not want to do it every year; they want to do it every other year.

Carol suggested we have a joint meeting with Western AIAMA in alternate years. There are good buildings in Western Mass. -- Ando Building, etc. Lisa suggested that Carol reach out to the director of Western Mass. about a meeting this fall. Carol questioned whether there is enough time to have a joint meeting with Western MA.

The question of the resiliency panel happening came up.

A tour may be held in November. The question is whether an interiors project in Burlington by Truex should be chosen. Alternately, the Eisenman house is up for sale and it might be a good time in October. Danny S. suggested that Devon Colman could be a tour guide. It was suggested that we could have the social at Positive Pie afterwards. Lisa asked Danny to call Devon Coleman. Lisa suggested we keep thinking.

Report on the Guilford building tour: Carol said it went really great. The day was great. The grounds were beautiful; absolutely stunning. The food was amazing. We were introduced to a new sponsor. There were about 20 people on the tour.

Lisa and Diantha are going to AIA New England. Lisa asked Carol to put together a report for August 19. Diantha suggested that there be some money to have Carol go to the meetings. There are Exec. Directors from other chapters; it may be important for Carol go to the meetings. Carol suggested that they hold the meetings so that VT can get there more easily.

Annual Dinner is all set up. Awards are going to be judged by Montreal. The woman who runs the tours for Marvin Windows is going to go out and find the jurors. The Jury will convene at McGill. Diantha will go up for it.

Carol asked for information from other Chapter's re: design awards programs. Carol reported that other competitions are done using computers and a matrix. The judges are asked to grade each project and the computer tabulates the scores.

Diantha is hearing that most juries don't meet. We are becoming more unique in the way we run the competition.

Communications:

Carol sent exec committee information on social media: we have had several members ask why they can't get social media links from their listings on the AIA website. Turns out we can have links from the AIA website to all kinds of accounts. We have money in the budget for marketing; we have \$1500 and it would cost approx \$375 to make the website have links on the listings. We could get a sponsorship from a firm as well.

Carol is asking for an approval of \$375 to include social media linkages. Eric made a motion, Ward seconded. Lisa called for a vote: The ayes have it unanimously; five votes. No quorum, discussion about bylaws and voting.

Ward reported that there were three awards made of scholarships to high-school students. Schools: two were from Green Mountain Union High School ; one was an intern who is going to VTC next year. All are enrolled in Architecture School.

Emerging Professionals: August first was the deadline for the competition. It has been extended to October 4 with the awards ceremony to follow later in the month. Adam Lemire is planning on coming back up to Vermont to attend. Ward volunteered to be on the jury.

The Film Series : the first film is on Sept 30, relocated to Contois Auditorium, which can hold 300 people. Evon asked if AIAVT would be willing to sponsor the 3rd season.

Two other events that Evon is working on are:

1)Community Outreach. Met with AIGA of graphic artists group. There will be a design week in April, a portfolio review event that will afford designers an opportunity to talk with professionals in the design fields. The AIGA were excited to have someone from architecture interested in their event. Planning will kick off this fall.

2) A volunteer day with Habitat for Humanity. No cost to arrange it. Try to schedule Saturday Sept 26; room for 8 to 9 people. The project will be in Shelburne. She will try to fill with Young Professionals first.

Ward Suggested that NU and VTC students could be part of the event.

Eric mentioned that there is an effort in Burlington to make a 2030 district. They could use volunteers. Especially emerging professionals. They should contact Eric.

E.D. report. Carol needs to buy a laptop. Decision needs to be tabled. Elena will be an assistant to Carol and there is a need for a laptop. Carol researched that we could get a decent laptop for \$500- 800 for the computer. MS Office package approx. \$200.

Eric proposed that we allow \$1100 for the computer package. Lisa suggested that Carol call Dell directly.

Discussion of the AIA national new documents for compliance. It was discussed as to how we can proceed with making the documents to upload. They have not yet created the form to have us fill out.

Lisa will go back and look at core member services and type out the items as a template for Carol . To be continued.

2030 Training: Eric: There was a phone call with Vince Martinez AIA+2030 group. It will take a lot of work by the entire board. There will be 10 sessions.
Lisa pointed out that we might be able to combined sessions. But Eric said that Vince said that people get overloaded. There might be a natural pairing of two sessions that would make it 8 dates instead of 10. The AIA+2030 says there is a clear game plan to move this forward. It has been done 20 times before. Gunnar Hubbard and Bill Reed may be available. Maclay Architects has expressed an interest. All of us should get familiar with the details of each session and coming up with speakers .

The first stage is getting our anchor speaker identified. Once we get them identified we can start to market the whole package. It takes 6 months to market. People have to be signed up for all ten sessions.

Carol made the point that we should try to see how much interest there would be in the program.

There was discussion about how to proceed with a framework of speakers and a framework of budget.

We skipped discussing the ACX conference.

Lisa: Two people who are non-licensed are calling themselves Architectural Designer in print. It was decided Lisa would file a complaint on her own, not as president of AIAVT.

Respectfully submitted by:
Danny Sagan, AIA