

## **AIA VERMONT BOARD RETREAT**

**JUNE 16, 2009 LAKE CHAMPLAIN YACHT CLUB**

### **ASSESSMENTS**

- Increase membership
- Winnow activities – strengthen
- Legislative presence
- Newsletter – graphic vibrancy
- Public involvement/P.R./Architect involvement (membership participation)
- Program vitality – Panel discussions (CEU's regularly)
- Direct professional development (training courses) “Soup Kitchen”
- Development (fund raising)
- Dead Prez Society
- Associate programs and involvement/ Y.A. program
- Board – Committee structure/ Board development
- Membership value
  1. Promote Design
  2. Promote the profession
  3. Support membership

### **PROGRAM VETTING**

- Name speaker with timely topic: charge fee? Food?
- Recharge architects psyche batteries
- Planned and promoted with lead time
- Location and stability with variety and timing
- Clear deadlines for programs/detail follow through
- Location – Access/population
- Partnership with other organizations for Conference
- Types of events
  1. Repeating: Annual Dinner and Design Awards/Golf tournament/Construction/Office Socials
  2. Series
  3. One off

### **PROBLEMS**

- Opening receptions for Traveling Awards Show – one a year
- Road trips
- Studio Socials – fund regional social \$200 per year

**Stick to what we do best**

### **BOARD ISSUES**

- Conference Calls - Efficiency/90 minutes?
- Board level decisions
  1. Operations/program activities

- 2. Fiduciary
- 3. Strategic
- Committee level decisions
  - 1. Operations/program/program action
  - 2. Populated by non- Board members/ Board member to chair each Committee
- Survey : Member focus
- Plug programs at every opportunity

### **LIMITS/DIRECTIONS**

- Theme for 2010
  - 1. Traditions and innovation
  - 2. Transformation
- What problems need solutions
- Sustain - ability
- Conference? Innovation in Technology/innovation in Social/innovation in Vermont
  - 1. Lecture
  - 2. Panel discussion
  - 3. ?

### **Theme and programs established by the Annual meeting**

### **COMMITTEES AND ACTIVITIES**

- Program Committee– Chaired by Vice-President
- Long Range Planning- Committee Chaired by Immediate Past-President/ includes development/membership/Board
- Public Policy Committee – Chaired by President
- Communications Committee – Chaired by Secretary-Treasurer

Sub groups under each Committee

### **BUILD MEMBER ACTIVITY**

- On Board/sub-committees/projects
- Survey – identify potential
- Phone follow-up by Committee Chair
- Event sales pitch and follow-up/survey questions and answers
- Newsletter/Web Site, etc.
- Board direct activities

### **AWARDS**

Fees, OK  
 Jury, OK  
 Categories, OK  
 Format, OK

People’s Choice Award: The Design Award entries will be exhibited at the Metropolitan Gallery in Burlington’s City Hall November 3<sup>rd</sup>-17<sup>th</sup> for voting by the Public

Outside awards

- Canstruction

- Golf Tournament

### **“SOUP KITCHEN”**

- Skill improvement
  1. LEED Group
  2. CAD –BIM-Sketch-up
- Business skills – interviews/resumes/management/starting your own Firm
- Web
- Clearing House
- Consulting Service

**No new activities unless we have a partner**

### **REALISTIC GOALS FOR COMING YEAR**

- Member survey – ‘09
- Board Manual – ‘09
- Member participation – ‘10  
(Committees/activities)
- Continue Annual Program & Theme Series – ‘10
- 1 Social – ‘10
- 1 Traveling Awards Show reception
- Make same \$ or more on Golf Tournament – ‘10
- Message Board/ Chat Room for resources – ‘10